

# GTM SPORTSWEAR

**SAVE**  
WITH CHEER  
PACKAGES!  
SEE PG 3

**LOVE WHAT YOU DO, WEAR WHAT YOU LOVE**



**CHEER**  
WINTER 2015

1.877.244.1807 | [service@gtmsportswear.com](mailto:service@gtmsportswear.com) | [gtmcheer.com](http://gtmcheer.com)

**FREE U.S. SHIPPING ON ORDERS OVER \$200**



CHECK OUT OUR  
LIMITED TIME  
**SALE**  
ON GREAT  
HOLIDAY  
GIFTS!  
PG 6, 7, 18



# COLOR YOUR WINTER

WITH BRILLIANT HUES  
AND CUSTOM ART  
THAT ADD EXCITEMENT  
TO EVERY LOOK!

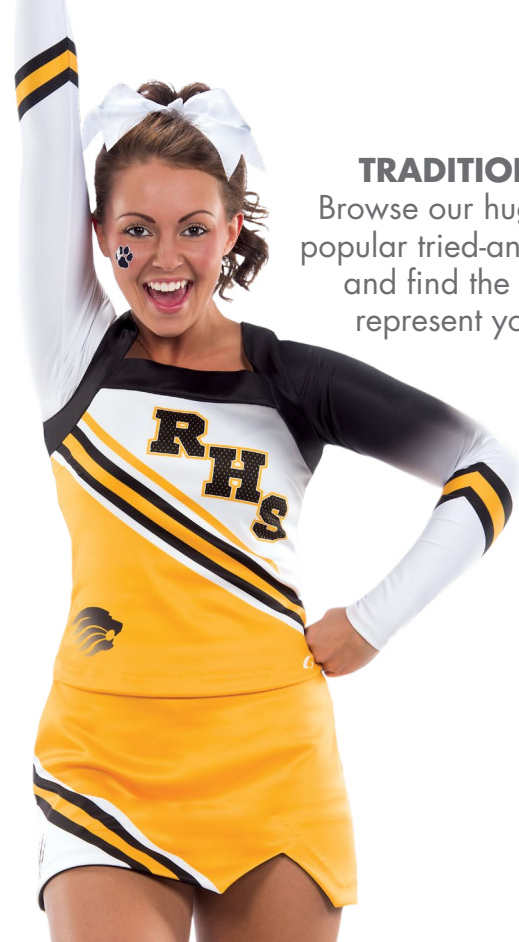
## A TWIST ON TRADITIONAL COLORS

Get creative and swap  
out classic shades with  
something vibrant, like  
Atomic Green for Forest or  
Aqua for Columbia Blue.

PG 16-19



**TRADITIONAL COLORS**  
Browse our huge selection of the  
popular tried-and-true color options  
and find the classic hues that  
represent your team. PG 4-9



## BUY MORE, SAVE MORE!

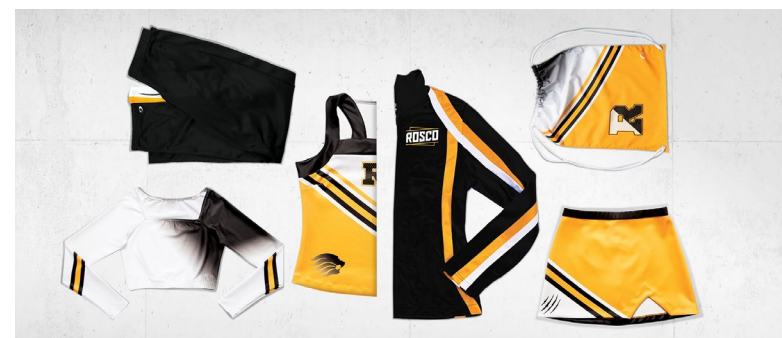
SAVE \$50 ON \$250+

SAVE \$30 ON \$150+

SAVE \$40 ON \$200+

SAVE \$20 ON \$100+

Check out [gtmsportswear.com/cheerpackages](http://gtmsportswear.com/cheerpackages)



\*Each package must consist of at least four items and include a warm-up or uniform. At least one item must be embellished. Excludes outlet. Cannot be combined with other offers. Minimum quantity 6 packages. Offer expires 12.31.2015

## NEUTRALS WITH A POP OF COLOR

Make a black,  
grey or white style  
stand out in the  
crowd by adding  
fun colors through  
stunning art and  
embellishments.

PG 10-13





# STAND OUT IN RIVETING RED

TRADITIONAL COLORS IN NON-TRADITIONAL PATTERNS



**NEW**  
UF LIVE WIRE COLD SHOULDER  
SHELL & SHORT \$100



**NEW**  
UF LIVE WIRE SHELL  
& SKIRT \$125



**NEW**  
UF LIVE WIRE  
PERFORMANCE TEE \$40



**NEW**  
UF LIVE WIRE V-NECK  
SHELL & SKIRT \$125

## BUY MORE, SAVE MORE!

**Live Wire  
Package \$280 \$230**

**Includes:** Live Wire Warm-up, Live Wire  
V-Neck Shell and Skirt, Metallic Poms

**SAVE \$50!**



**NEW**  
UF LIVE WIRE®  
WARM-UP \$135



### OUTFIT YOUR TEAM!

Call **1.877.244.1807** to speak  
with a style consultant today or check  
us out online at [gtmcheer.com](http://gtmcheer.com)



Give the team the  
**ROYAL TREATMENT**



**LIMITED TIME PRICE**  
**\$20**  
Save \$11

**LADIES' SPARK FAN JERSEY \$20**

Includes One-Color Screenprint Art Design (Min Qty 6)  
**Save \$11 Per Item.**  
Expires 12.31.15



**NEW**  
**UF SMASH HIT® WARM-UP \$135**



**NEW**  
**UF ROYALE® V-NECK SHELL & SKIRT \$125**



**NEW**  
**UF SOFT CAMO® WARM-UP \$135**



**NEW**  
**UF CENTURY® FULL BACK TANK \$35 & SHORT \$25**

**OUTFIT YOUR TEAM!**

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**LIMITED TIME PRICE**  
**\$30**  
Save \$5

**NEW**  
**1/4 ZIP FLEECE PULLOVER \$30**  
Includes Left Chest Embroidery Art Design (Min Qty 6)  
**Save \$5 Per Item.**  
Expires 12.31.15





# Styles with a **NAVY** seal of approval



**NEW**  
ADRENALINE  
UNIFORM  
\$79 (Blank)



**NEW**  
UF CHAOS® RACERBACK  
TANK \$35 & SHORT \$25

**NEW**  
ALLIANCE WARM-UP  
\$70 (Blank)

**SELL YOUR TEAM'S APPAREL!**

**TEAMSTORE**  
teamstore.gtmsportswear.com

# Go **GLAM** with **GOLD**



Available in  
Double Knit  
or Flexform™  
Fabric!

**NEW**  
UF 1/2 ZIP  
MIRAGE®  
JACKET \$70



**NEW**  
UF DISMOUNT®  
HALTER SHELL,  
CROP TOP &  
SKIRT \$174



**NEW**  
ELEVATE WARM-UP  
\$85 (Blank)

## OUTFIT YOUR TEAM!

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with a style consultant today or check  
us out online at **gtmcheer.com**



# NEUTRALS

## WITH POPS OF COLOR

**NEW**  
**PRISTINE WARM-UP**  
 \$75 (Blank)



**OUTFIT YOUR TEAM!**  
 Call **1.877.244.1807** to speak with a style consultant today or check us out online at **gtmcheer.com**

### BUY MORE, SAVE MORE!

**Pristine Package**  
~~\$170~~ **\$140** (Blank)

**Includes:** Pristine Warm-up, Uptown Shell, Manhattan Skirt and Sideline Duffle Bag



**SAVE \$30!**

**ILLUSION WARM-UP**  
 \$80 (Blank)



**NEW**  
**UF NIGHTFALL® WARM-UP** \$135



**SOLID COLOR PLASTIC POMS**  
 \$8 Each

**NEW**  
**GRAVITY UNIFORM**  
 \$79 (Blank)



**NFINITY® GAME DAY SHOE** \$65





**NEW**  
BALLISTIC  
UNIFORM  
\$89 (Blank)



**NEW**  
UF SOLID RACERBACK  
TANK \$35  
**NEW**  
UF BRUSHSTROKE®  
ANKLE LEGGING \$50



**NEW**  
REFLEX TANK \$20 (Blank)



DYNAMO SKORT \$23 (Blank)

**NEW**  
UF FLYER  
HALTER SHELL,  
CROP & SKIRT  
\$154



ADD A SPRINKLE OF  
**LIVELY  
COLORS**  
TO MAKE NEUTRALS  
**POP**

**OUTFIT YOUR TEAM!**

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with a style consultant today or check  
us out online at **gtmcheer.com**



**NEW**  
CHARISMA  
WARM-UP  
\$85 (Blank)





# CHEERING WITH **faith & dedication**



**2015 PHOTO CONTEST WINNER**



## ABOUT THE HORNETS

Since 2006, Hornets Cheerleading has been an outlet where girls and boys can become the cheerleaders they aspire to be.

Now in its 10th year, Hornets Cheerleading has tripled in size since its inception to around 160 athletes and is showing no signs of slowing down. Competing in the Impact competition circuit, the Hornets have earned 35 National Championships.

The program operates through Hebron Baptist Church in Dacula, Ga., which is about 40 miles northeast of Atlanta. Two to three volunteer coaches lead each team, and cheerleaders range from pre-kindergarteners to 12th graders.



**Eric Hoffman**  
Program Coordinator

*"We're so honored by the outpouring of support. And we're so thrilled to have this opportunity to honor the wonderful hard work our cheerleaders, coaches and families put into the program."*



## WHAT INSPIRES THE HORNETS?

Faith is a huge part of the Hornets program and each team holds a prayer devotional at practice.

*"I love to see them succeed at cheerleading, but I can't even put into words how exciting it is to see them grow in their relationship with Christ," coach Tracey Forman said. "They amaze me with their cheer abilities and inspire me to be a good role model."*



Since coaches are unpaid and the Hornets are able to use the church's facilities, the program is able to keep costs low.

"Our fee to sign up is about a fourth of what the least expensive All-Star gyms charge," said Program Director Eric Hoffman.

This wonderful benefit gives aspiring cheerleaders, who may not be able to participate in expensive cheerleading programs because of financial reasons, the chance to fulfill their dream.

## MAKING A TEAM IMPACT!

Last year members visited Zambia with Impact Cheerleading for a 10-day trip focused on training cheer coaches so they can start cheer programs in their towns and villages. They hosted skill and stunt clinics for more than 100 young girls.



Five years ago, Hornets Cheerleading started a special needs team that, like the rest of the program, has only grown in popularity.

*"These cheerleaders have confidence and joy that knows no bounds," said special needs team coach Laura Watts. "They light up every platform they perform on."*

To learn more about the Hornets visit:  
**[blog.gtmsportswear.com](http://blog.gtmsportswear.com)**



# PUT A TWIST ON TRADITIONAL COLORS

Get creative and swap out classic shades with something vibrant, like Atomic Green for Forest or Blue Jewel for Royal.

**NEW**  
**UF MIRAGE®**  
**WARM-UP \$135**

**NEW**  
**CHARISMA WARM-UP \$85 (Blank)**



Swap Turquoise or Blue Jewel for Royal to make your traditional warm-up pop.



Swap Blaze Yellow or Atomic Green for Gold for an up-to-date trendy look.



## OUTFIT YOUR TEAM!

Call **1.877.244.1807** to speak with a style consultant today or check us out online at **gtmcheer.com**

Swap Virtual Pink or Hot Pink for Red to create a bright new look.



**NEW**  
**LADIES' SLUB SLEEVELESS TEE \$13 (Blank)**

**NEW**  
**ACTION SHORT \$11 (Blank)**

**SELL YOUR TEAM'S APPAREL!**

**TEAMSTORE**

teamstore.gtmssportswear.com

Swap Lavender Mist for Purple for a soft practice wear look.



**NEW**  
**LOOSE FITTING TANK \$10 (Blank)**

**NEW**  
**UF MYSTIC® CAPRI LEGGING \$40**

Swap Citrus or Hot Coral for Orange for an on-trend color palette.



**NEW**  
**UF TORQUE® BRA TOP \$30 & TORQUE® SHORT \$25**



Swap Atomic Green or Blaze Yellow for Gold for a bright athletic look.



Swap Virtual Pink or Hot Pink for Red to support the cause in fashion.



# LIVEN UP A CLASSIC LOOK

Swap Turquoise or Aqua Splash for Columbia Blue for a fun twist on your favorite game day look.



**LIMITED TIME PRICE**  
**\$40**  
Save \$21

## GTM'S VARSITY JACKET \$40

Includes Letterman's Left Chest Twill Art Design (Min Qty 6)  
Save \$21 Per Item.  
Expires 12.31.15



**GROOVE ANKLE TIGHT \$24** (Blank)

**CAMPUS TEE \$30** (Blank)



Swap Citrus or Hot Coral for Orange for a stand out everyday lounge style.



**NEW**

**UF KALEIDOSCOPE® FAN JERSEY \$40**



**NEW**

**ELASTIC BOTTOM FLEECE PANT \$18** (Blank)



**NEW**

**NFINITY® DEFIANCE SHOE \$99**



**NEW**

**UF TORQUE® PERFORMANCE HOODIE \$55**



## OUTFIT YOUR TEAM!

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# ULTRAFUSE™

## ENDLESS COLOR CREATIVITY

Apply your team's colors to your favorite uniform with the online UltraFuse Design Tool today at: [gtmsportswear.com/ultrafuse](http://gtmsportswear.com/ultrafuse)



ALL SUBLIMATED  
ARTWORK IS  
INCLUDED AT NO  
EXTRA COST!

### 3 UNIFORM FABRICS TO CHOOSE FROM!

WHICH ONE IS RIGHT FOR YOU?

- SPIRITFLEX™** - Ultimate stretch and comfort.
- DOUBLE KNIT** - Traditional fit with all the benefits of Ultrafuse™.
- FLEXFORM™** - Ultra chic style meets high-intensity performance.

Call 1.877.244.1807 To Speak With A  
Style Consultant And Request  
A **Free Sample** Today!

### VIBRANT

Get the boldest and brightest colors  
through sublimation.

### DURABLE

Colors are heat-infused into the  
fabric, making them resistant  
to fading.

### CHANGE IT UP

Find colors that aren't offered in  
our traditional uniform collections.

### VARIETY

Choose your favorite colors  
from over 33 stunning options.





# MAKE IT PERSONAL<sup>®</sup>

With 17 different embellishment options to choose from you can create cheer apparel that perfectly represents your team.



GLITTER APPLIQUÉ



NEON STUDS



RHINESTONES



Add a Team Name or Logo!



Personalize It!

Add a Mascot!

## SHOW OFF YOUR TEAM SPIRIT

Submit your team's existing artwork, customize a template from our huge library, or work with our in-house artists to create a new design. Receive one-on-one design assistance from our experienced style consultants who will walk you through product, pricing and design options to get you started.

PREMIUM GLITTER



SEQUINDOTS<sup>®</sup>



TWILL



SCREEN PRINT



EMBROIDERY



TWILL WITH SEQUINS



## SELL YOUR TEAM'S APPAREL!

Easily set up a free store to outfit your team and fans!

**TEAMSTORE**

[teamstore.gtmsportswear.com](http://teamstore.gtmsportswear.com)

1.877.244.1807





**GTM**  
SPORTSWEAR

520 McCall Road

Manhattan, KS 66502

1.877.244.1807

gtmsportswear.com

**ATTENTION: CHEER COACH**

SOURCE CODE:

MLCH1015

CUSTOMER NUMBER



## THE EASIEST WAYS TO OUTFIT YOUR TEAM!

1

**TEAMSTORE**

- Products ship directly to the individuals who order them.
- One-time setup.
- Always open.
- No deadline to order.

[teamstore.gtmsportswear.com](http://teamstore.gtmsportswear.com)

2

**COACH'S**  
ASSISTANT

- Everyone places their own orders.
- A bulk shipment of all the orders is shipped to you.
- Set a deadline to create urgency.
- We hold all of the inventory and handle payments.

[coachsassistant.gtmsportswear.com](http://coachsassistant.gtmsportswear.com)

**Need Help? Call a Style Consultant at 1.877.244.1807 to get started!**